



# PIYADA LOHSOMBOON

## PERSONAL PROFILE

Nickname : Pam  
Date of Birth : July 24, 1968  
Age : 54 Years old  
Nationality : Thai  
Religion : Buddhism  
Status : Single

## SKILLS AND ABILITY

- Good oral and written communication skills.
- Good in programs including PowerPoint, MS Office and Excel.
- Good command of Written and Spoken English
- Typing skills: Thai, 45 words per minute | English, 50 words per minute

## CONTACT

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Sao Thong Hin Subdistrict,  
Bang Yai District, Nonthaburi

## CAREER OBJECTIVE

Apply my knowledge, abilities and experience to work, be determined to perform the duties as assigned, cooperate in the activities of the organization, and experience to develop myself.

## EDUCATION

### Master of Business Administration

The University of Chamber Commerce Bangkok  
2003 - 2005

- Major in Marketing Business Administration

### Bachelor's degree

Science The Ramkhamhaeng University, 1988 - 1991

- Major in Political

## WORK EXPERIENCE

### Start date In True Corporation Co.,Ltd

(August 1 1994 - December 2022)

### - Senior Officer (People Operation & Development)

2021 - 2022

#### My job description

- Planning, recruiting, selecting Training students who received company scholarships to study and do internships until graduating and becoming a member of the company

### - Senior Account Executive

2003 - 2021

- Corporate Solution Division, Dep. Health Care & Technology Sector/ Health Care Sector (Take care of the Company's Enterprise customers, especially the Health care sector in offering Total Solution including various services from upstream to downstream. )

#### My job description

- Taking care clients
- Meeting and discussing the clients' needs.
- Working with multiple account planners.
- Devising solution that meet clients' budgets and ideas.
- Presenting the company's prices to customers.
- Coming up with a direction for the project to go.
- Negotiating and solving the clients' problems.
- Reporting and checking on the progress of the project.
- Maintaining contact and communication with customers at all level

## WORK EXPERIENCE

### - Officer Leader Customer Service (True Shop )

1994 - 2003

#### **My job description**

- Leader training and development in customer service, Product & Service of True for staff at True shop (Introduce new product, service, technology and gadget )
- Make a plan to find a location to expand a new shop branch.

## QUALIFICATION

- Having analytical skills, leadership, highly responsible and results oriented.
- Ability to work under pressure conditions
- Strong interpersonal skills Able to negotiate and problem-solve.
- Knowledge of current marketing and advertising trends and best practices
- Strong leadership and decision-making skills.
- Demonstrable business acumen and a deep understanding of business sales processes
- Able to Coordinate with other People
- Strategic and Creative mindset
- Capability to work under pressure and limited timeline